

# Accounting Built on Salesforce

## SEAMLESSLY LINK FINANCE TO EVERY DEPARTMENT IN YOUR ORGANIZATION

Running your business on one system with a single source of data is possible with the #1 accounting software built entirely on Salesforce.

## Goodbye Connectors and Sync Tools

Eliminate the need for costly integrations—and silos of mismatched information—with an accounting solution that shares the same database as your CRM and the security of the Salesforce Platform.

## Drag and drop automation

When your CRM and accounting solutions share the same platform and data, billing is streamlined with point-and-click tools—saving time and money. Everything from creating a payable, sending it for approval, and posting it; to deciding what to pay, requesting payment approval, and paying can all be set up to run automatically.

## Actual Real-time Reporting

From out of the box financial reports to custom dashboards you create yourself, you'll be able to track and measure the data deemed relevant by individuals, departments, and the company.

## Configured for You by You

Building automated processes with clicks not code using “Flow Builder” is a hallmark of a Salesforce-native application. You can easily use the tools included in Salesforce to build out and configure processes on the finance side without the need for developers.

## Beyond Accounting and CRM

Integrate with core Salesforce applications, including Sales Cloud, Service Cloud, Nonprofit Success Pack (NPSP), and Field Service; in addition to thousands of banks and credit card companies; as well as many of the apps you know and love—without costly integrations.



## The Accounting Features You Need on the Platform You Already Own

At its core, Accounting Seed is an accounting solution. From opportunity to invoice, Accounting Seed comes with everything you need to seamlessly connect your front and back office.

### General Ledger

- ✓ Multi-book Accounting: ability to track and report in accrual and/or cash basis
- ✓ Flexible accounting periods: fiscal vs calendar and monthly vs week-based periods
- ✓ Hard and soft close of the Accounting Period
- ✓ Multi-dimensional chart of accounts
- ✓ Multi-company, multi-currency, and multinational accounting
- ✓ Multi-level consolidation, including foreign currency translation with the ability to view consolidated results across dimensions

### Budgeting

- ✓ Budget at the project accounting level for each job/event
- ✓ Budget by general ledger account and variable for each accounting period
- ✓ Unlimited number of budget ledgers
- ✓ Easily import/update budgets from Microsoft Excel
- ✓ Reporting includes comparing actual to budget or budget to budget

### Banking

- ✓ Connect to thousands of banks and credit card companies to easily batch import/match transactions

- ✓ Automated matching of ledger transactions to bank transactions
- ✓ Automatic creation of source transactions when ledger transactions do not exist
- ✓ Bank reconciliation with audit reports
- ✓ Support for importing foreign bank transactions

### Reporting & Analytics

- ✓ Visually tell the story of your business to gain even deeper insights into your organization
- ✓ Full set of financial reports, including trial balance, profit and loss, balance sheet, and cash flow statement—all with drill-down capability
- ✓ Point and click creation of custom financial statements with user-defined rows, columns, and calculations
- ✓ Actual to actual, actual to budget, or budget to budget comparison of any accounting period
- ✓ Ledger inquiry tool to research underlying transactions based on user-defined criteria
- ✓ Export financials to Microsoft Excel and Adobe® PDF

### Journal Entries

- ✓ Streamline custom import with pre-configured import mapping files
- ✓ Copy/clone journal entries
- ✓ Reversible journal entries for accruals

- ✓ Attach Image and files to journal entries
- ✓ Un-post journal entries in open accounting periods for editing and corrections

### Billing & Distribution

- ✓ Create billings from Salesforce opportunities, sales orders, timecards, or expense reports
- ✓ Automate creation of billings with recurring billing templates
- ✓ Built-in sales tax functionality with Avalara integration
- ✓ Report on current and historical accounts receivable aging by accounting period
- ✓ Automate customer billing emails

### Cash Receipts & Collections

- ✓ Automatically record, apply, and reconcile customer payments and fees
- ✓ “Pay now” link automatically generated for online payment of invoice
- ✓ Cash matching between different accounts
- ✓ Multi-currency processing support
- ✓ Automated customer refunds
- ✓ Generate email statements and send by email

### AP & Cash Disbursements

- ✓ Track creation and approvals of payable records



- ✓ Fully automated and recurring payables for weekly, bi-weekly, monthly, quarterly, semi-annual, and annual timeframes
- ✓ Current and historic accounts payable aging by accounting period
- ✓ Automatically take discounts for prompt payment terms
- ✓ Prepaid expense recognition
- ✓ Tracking of 1099 vendors

### Purchasing

- ✓ Track creation and approvals of purchase orders
- ✓ Customizable email templates and Adobe PDF purchasing forms
- ✓ Consolidate multiple sales orders to a single purchase order
- ✓ Create accounts payable records from a purchase order
- ✓ Create multiple purchase orders from a single sales order

### Order Management

- ✓ Create sales orders from an Opportunity

- ✓ Reserve inventory for a sales order at time of order entry
- ✓ Kitting (bundling) of more than one product together
- ✓ Drop shipment automation direct to customer or job site
- ✓ Perform 3-way matching of the Purchase Order, Receipt of Goods, and Supplier Invoice

### Inventory

- ✓ Serialized and non-serialized inventory
- ✓ Current live and historical available quantity balances
- ✓ View/track products through multiple warehouses and locations
- ✓ Building of inventory
- ✓ Weighted-Average and Standard Cost inventory

### Project Service Billings

- ✓ Flexible work breakdown structure
- ✓ Bill for expenses with or without markup

- ✓ Bill time at different rates for different types of work performed on the same project/ job
- ✓ Progress or milestone billings
- ✓ Billing for multiple projects on a single invoice

### Time & Expense

- ✓ Time tracking
- ✓ Expense reporting
- ✓ Time and material billing

### Project Reporting

- ✓ Project profitability with drill down into underlying transactions
- ✓ Project budget versus actual reporting
- ✓ Track billing, expenses, and time against projects
- ✓ Create timecards to track costs and Expense Reports to record expenses paid out of pocket and
- ✓ Automatically include time and expenses on Billings

## About Accounting Seed

Accounting Seed, headquartered in the United States was published on the Salesforce AppExchange as a native accounting solution in 2011, effectively bringing Accounting and Customer Relationship Management (CRM) securely under one roof. The native sharing of data on the Salesforce Platform gives all departments a real-time view of business performance from sales to operations to finance—while enabling greater efficiency through automation and paving the way for financial growth. Learn more at [accountingseed.com](http://accountingseed.com).

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